



## Italy

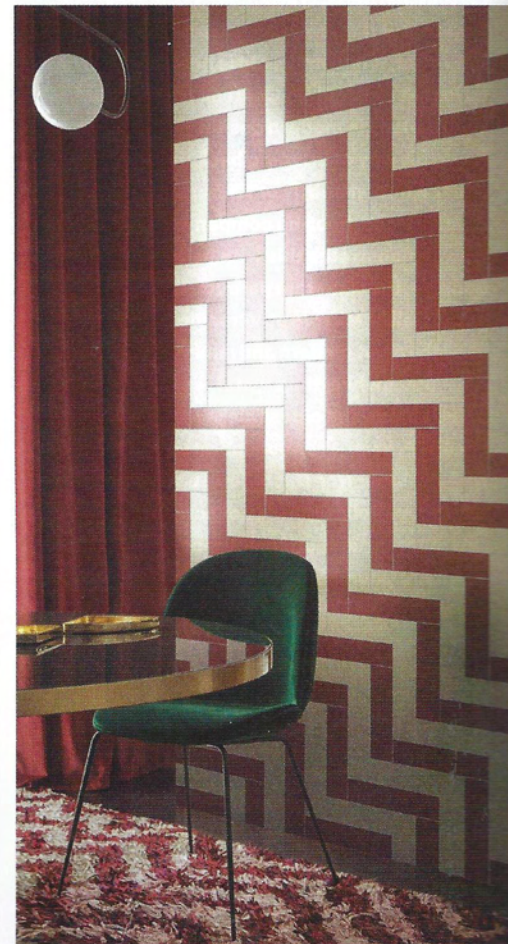
Italian designers are usually high up on the leaderboards in everything from automobiles and fashion to furniture and leather goods. But when it comes to tile, it's in a class of its own. "Italy has always been ahead of the curve when it comes to adapting to new ceramic-tile technology and manufacturing processes, and it shows in the quality of their products," says Cristina Faedi, Manager of Promotional Activities for Ceramics of Italy. "All major innovations in production have come from Italy, such as superior digital printing technologies that replicate other materials with hyperrealism."

With the aforementioned technologies, the Italian manufacturers have perfected porcelain that simulates wood species, marbles, concrete variations, and other stones—some in extremely large formats. Exhibitor Mirage demonstrates this with its Hub series, a stone-mimicking porcelain tile offered in several sizes. Its indoor applications are many, including floors, walls, and even furniture cladding in both residential and commercial settings.

### Mirage: Hub Tiles

[mirage.it](http://mirage.it)

Mirage's stone-simulating Hub tiles come in 10 natural hues and two square and three rectangular formats—all of which are rectified for seamless edge-to-edge installation.



### Ceramica Bardelli: Pittorica

[ceramicabardelli.com](http://ceramicabardelli.com)

Ceramica Bardelli's Pittorica, designed by Studiopepe, presents triangles and rectangles in single- or dual-color tiles for designers to create unique graphic and geometric compositions for floors and walls.